

2026 Annual Convention

Building Bridges, Breaking Barriers: Advocacy in Action



January 22-24, 2026

Columbia Metropolitan Convention Center

EXHIBITOR & SPONSOR OPPORTUNITIES

2026 SCSHA Annual Convention

January 22-24, 2026

Exhibit Hall Hours - Tentative

Wednesday, January 21

3:00 pm - 5:00 pm	Executive Board Meeting
2:00 pm - 6:00 pm	Registration Open
2:00 pm - 6:00 pm	Exhibitor Setup

Thursday, January 22

6:00 am	Exhibitor Setup
7:00 am - 4:30 pm	Registration Desk Open
7:30 am - 6:00 pm	Exhibits Open
8:00 am - 4:30 pm	Speaker Sessions
9:00 am - 9:15 am	Break in the Exhibit Hall
10:15 am - 10:30 am	Break in the Exhibit Hall
11:30 am - 11:45 am	Break in the Exhibit Hall
11:45 am - 12:45 pm	Lunch and Learn
11:45 am - 12:45 pm	Student Luncheon
12:45 pm - 1:00 pm	Break in the Exhibit Hall
2:00 pm - 2:15 pm	Break in the Exhibit Hall
3:15 pm - 3:30 pm	Break in the Exhibit Hall
4:30 pm - 6:00 pm	Reception in the Exhibit Hall

Friday, January 23

7:00 am - 5:30 pm	Registration Open
7:30 am - 7:00 pm	Exhibits Open
8:00 am - 9:00 am	Committee Meetings w/ Executive Board
8:00 am - 9:00 am	Past President's Breakfast
9:00 am - 5:30 pm	Speaker Sessions
10:00 am - 10:15 am	Break in the Exhibit Hall
11:15 am - 11:30 am	Break in the Exhibit Hall
12:30 pm - 2:00 pm	Awards Luncheon
2:00 pm - 3:00 pm	SCSHA GEM
3:00 pm - 3:15 pm	Break in the Exhibit Hall
4:15 pm - 4:30 pm	Break in the Exhibit Hall
5:30 pm - 7:00 pm	Poster Sessions & Reception in the Exhibit Hall
7:00pm - 9:00 pm	Exhibitor Breakdown

Saturday, January 24

7:45 am - 12:15 pm	Registration Open
8:30 am - 1:30 pm	Speaker Sessions
1:30 pm	Convention Closes

Location & Hotel Information

Convention:

Columbia Metropolitan Convention Center
1101 Lincoln Street, Columbia, SC 29201

Hotels:

Hilton Columbia Center

924 Senate Street, Columbia, SC 29201

Hampton Inn Columbia Downtown Historic District

822 Gervais Street, Columbia SC 29201

Hyatt Place Columbia/Downtown/The Vista

819 Gervais Street, Columbia SC 29201

Visit scsha.net/hotel-information for more information.

Exhibitor Checklist & Deadlines

December 22

- Early Registration Deadline to receive reduced fee
- Deadline for Hotel Rate
- Deadline for Sponsorships
- Deadline for ads placed in the On-Site Convention Program
- Deadline for Recognition in the On-Site Convention Program
- Cancellation deadline (see below for details)

January 12

- Final registration deadline

Other Important Information

- **Cancellations** received in writing, by mail or email, and no later than January 1 will receive a 50% refund. After this date, your entire fee will be forfeited.
- **Exhibitor Kits/Shipping Info** will be sent prior to the event. Please review them carefully for shipping instructions.
- **Booth Prizes:** Consider having a booth prize at your booth to encourage attendees to stop by.
- **Door Prizes:** Consider donating a door prize to be announced over the microphone in the exhibit hall during the breaks.
- **Register** on last page of this form or online.

Questions:

www.scsha.net

scshaed@gmail.com

(803) 995-0466

Exhibitor Information

Exhibit and Recruitment Display: \$550 before December 22 & \$600 after December 22

- Display space includes: one booth space, one table, one chair, pipe and drape, wastebasket and signage.
- Additional booth space may be purchased at the rate of \$450 per booth. **does not include an attendee*
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$175. **These do not include CE.*

**** Everyone in your booth must be registered for the convention to be in the exhibit hall***

You are responsible for electricity for your booth

Events Planned to Provide Exposure in Exhibit Hall

POSTER SESSIONS – Poster sessions will be held inside the Exhibit Hall. (**if applicable*)

CONVENTION BREAKS WITH REFRESHMENTS - Thursday & Friday of the Convention, refreshment breaks will be placed in the Exhibit Hall to provide Convention attendees time to refresh while viewing exhibits. During these breaks, door prizes will be presented.

RECEPTIONS- Thursday & Friday there will be a reception in the exhibit hall.



Marketing Opportunities

Advertise in the On-Site Convention Program

Full Page Ad (7.75" wide x 8" high)	\$550
1/2 Page Ad (7.75" wide x 5" high)	\$300
1/4 Page Ad (3.75" wide x 5" high)	\$ 175

** You are responsible for designing your own ad.*

***** Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, or pdf file.***

Company Banner Ad Placed on the SCSHA Convention Webpage: \$250

- Your company banner on the SCSHA Convention webpage.
- The banner ad will be displayed from date received until two weeks after the Convention.
- Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, gif, or pdf file.
- Banner size is to be no larger than 100 x 50 pixels.
- You must provide your own banner ad.

Convention Sponsorship Opportunities

SCSHA Convention sponsorships are available to give your company additional exposure to convention attendees. Show your support of our long-standing organization of dedicated professionals through one of these sponsorship options.

Diamond Sponsor: \$5,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Opportunity to present at the convention
- Logo on the speaker's name tag
- FULL page ad in the on-site program (\$500 value)
- 1 Complimentary Full attendee registrations (\$375 value)
- 1 exhibit booth (\$550 value)
- Opportunity to place an item in the attendee bag
- Opportunity to send a message to all attendees.
- Recognition in the SCSHA *In Touch* newsletter

Platinum Sponsor: \$1,500 (1 sold & 2 available)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/2 page ad in the on-site program (\$250 value)
- 1 Complimentary Full attendee registrations (\$375 value)
- 1 exhibit booth (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

Gold Sponsor: 800 (10 available)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- 1 Complimentary Full attendee registrations (\$375 value)
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

Luncheon Sponsor: \$2,000 (3 exclusive opportunities: Lunch & Learn, Student Lunch & Awards Lunch)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at your sponsored Lunch
- Introduce your Lunch Speaker
- 1 Complimentary Full attendee registrations (\$375 value)
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

Boxed Lunch Sponsor: \$2,000 (2 exclusive opportunities: Thursday & Friday Boxed Lunch)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Logoed sticker on boxed lunches
- 1 Complimentary Full attendee registrations (\$375 value)
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

Reception Sponsors: \$2,000 (2 exclusive opportunities: Thursday & Friday)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at the Thursday or Friday Reception
- Make announcements at the sponsored reception
- 1 Complimentary Full attendee registrations (\$375 value)
- 1/2 page ad in the on-site program (300 value)
- Recognition in the SCSHA *In Touch* newsletter

AV Sponsor: \$2,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

Wi-Fi Sponsor: \$2,000 (exclusive)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter
- Customized password for all Wi-Fi users

Student Lounge Sponsor: \$2,000 (exclusive)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Signage in the Student Lounge
- Opportunity to welcome students to the convention
- 1 Complimentary Full attendee registrations (\$375 value)
- Recognition in the SCSHA *In Touch* newsletter

Convention Sponsorship Opportunities Continued

The deadline for sponsorship commitment to receive recognition in the On-Site Convention Program and promotional materials is **December 22**.

Break Sponsor: \$1,500

(4 exclusive opportunities available)

This sponsorship includes:

- Company Name in all promotional materials for the convention Recognition at the General Session
- Signage at your sponsored break
- Recognition in the SCSHA *In Touch* newsletter

Water Cup Sponsor: \$750 (exclusive)

Provide Convention attendees with your company cup! Your cup will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive cup sponsor, your company will be responsible to order and ship the cups as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Bags \$750 (exclusive)

Provide Convention attendees with your company bag! Your bag will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Badges: \$750 (exclusive)

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Lanyards \$500 (exclusive)

Provide the attendee lanyards that hold the attendees badges. The lanyards will be worn by all Convention attendees. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Poster Session Sponsor: \$300 (exclusive)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition in the SCSHA *In Touch* newsletter
- This sponsorship will be awarded to the poster winner.

Item for Attendee Bag: \$150 (10 available)

Provide a flyer or item for all convention attendees. Company will be responsible for sending 600 of the items to the hotel. Shipping instructions and deadlines will be provided with your exhibitor confirmation. This is a great way to get your marketing materials in the hands of each attendee.

SCSHA 2026 Sponsor & Exhibitor Registration

Please list EXACT way your company is to be listed on all printed materials.

Company Name: _____

Attendee Name: _____

Address w/ City/State/Zip: _____

Phone: _____ Email: _____ Website: _____

EXHIBIT BOOTH REGISTRATION:

- ☐ Exhibit Booth - \$550 *before 12/22/2025* \$600 *after 12/22/2025*
- ☐ Additional Booth Space - \$450 *before 12/22/2025* \$600 *after 12/22/2025*
- ☐ Additional Booth Attendee* *does not include CE* - \$175 *before 12/31/2024* \$225 *after 12/31/2024*

Additional Exhibitor Attendee Information* *does not include CE*

(fee of \$125 or \$175 unless purchasing an additional booth space. Please make copies of this form if registering more than 1 additional exhibitor)

Attendee Name: _____

Phone: _____ Email: _____

MARKETING OPPORTUNITIES:

- ☐ Full Page Program Ad - \$550
- ☐ 1/2 Page Program Ad - \$300
- ☐ 1/4 Page Program Ad - \$175
- ☐ Web Banner Ad - \$200

SPONSORSHIP OPPORTUNITIES:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> DIAMOND Sponsor: \$3,000 | <input type="checkbox"/> PLATINUM Sponsor: \$1,500 | <input type="checkbox"/> GOLD Sponsor: \$750 |
| <input type="checkbox"/> Luncheon Sponsor: \$2,000 <i>(select one):</i> | <input type="checkbox"/> Lunch & Learn | <input type="checkbox"/> Student Lunch |
| <input type="checkbox"/> Boxed Lunch Sponsor: \$2,000: | <input type="checkbox"/> Thursday | <input type="checkbox"/> Friday |
| <input type="checkbox"/> Reception Sponsor: \$2,000 <i>(select one)::</i> | <input type="checkbox"/> Thursday | <input type="checkbox"/> Friday |
| <input type="checkbox"/> AV Sponsor: \$2,000 | <input type="checkbox"/> Wi-Fi Sponsor: \$2,000 | <input type="checkbox"/> Break Sponsor: \$1,500 |
| <input type="checkbox"/> Student Lounge Sponsor: \$2,000 | <input type="checkbox"/> Water Cup Sponsor: \$750 | <input checked="" type="checkbox"/> Convention Bags \$750 |
| <input type="checkbox"/> Convention Badges: \$750 | <input checked="" type="checkbox"/> Convention Lanyards: \$500 | |
| <input type="checkbox"/> Poster Session Sponsor: \$300 | <input type="checkbox"/> Item for Attendee Bag: \$150 | |

** Must receive signed contract, payment and print-ready artwork by 12/22/2025 for any ad placements.. SCSHA reserves the right to refuse/decline ad content or artwork.*

- ☐ I will donate a door prize.
- ☐ I will donate a silent auction item.

I will bring the following to the convention: _____

PAYMENT METHOD

- ☐ Check Enclosed *(made payable to the S.C. Speech Language Hearing Association)*
- ☐ Visa
- ☐ MC *(SCSHA does not accept Discover or AMEX)*

Card #: _____ Exp. Date: _____ CVV: _____

Name as it appears on card: _____ Signature: _____

Full Billing Address: _____

Where monthly statements are received (street, city, state & zip code)