

# 2025 Annual Convention

## You Belong Here!

Sharing Our Similarities,  
Celebrating Our Differences



February 5 - 8, 2025

Marriott Myrtle Beach Resort & Spa

**EXHIBITOR & SPONSOR OPPORTUNITIES**

# 2025 SCSHA Annual Convention

February 5 - 8, 2025

## *Exhibit Hall Hours - Tentative*

### *Wednesday, February 5*

3:00 pm - 5:00 pm Executive Board Meeting  
2:00 pm - 6:00 pm Registration Open  
2:00 pm - 6:00 pm Exhibitor Setup

### *Thursday, February 6*

6:00 am Exhibitor Setup  
7:00 am - 4:30 pm Registration Desk Open  
7:30 am - 6:00 pm Exhibits Open  
8:00 am - 4:30 pm Speaker Sessions  
9:30 am - 10:00 am Break in the Exhibit Hall  
11:30 am - 11:45 am Break in the Exhibit Hall  
11:45 am - 12:45 pm Lunch and Learn  
11:45 am - 12:45 pm Student Luncheon  
12:45 pm - 1:00 pm Break in the Exhibit Hall  
2:30 pm - 3:00 pm Break in the Exhibit Hall  
4:30 pm - 6:00 pm Reception in the Exhibit Hall

### *Friday, February 7*

7:00 am - 5:30 pm Registration Open  
7:30 am - 4:30 pm Exhibits Open  
8:00 am - 9:00 am Committee Meetings w/  
Executive Board  
8:00 am - 9:00 am Past President's Breakfast  
9:00 am - 5:30 pm Speaker Sessions  
10:30 am - 11:00 am Break in the Exhibit Hall  
12:30 pm - 2:00 pm Awards Luncheon  
2:00 pm - 3:30 pm SCSHA GEM  
3:30 pm - 4:00 pm Break in the Exhibit Hall  
5:30 pm - 7:00 pm Poster Sessions & Reception  
in the Exhibit Hall  
7:00pm - 9:00 pm Exhibitor Breakdown

### *Saturday, February 8*

7:45 am - 12:15 pm Registration Open  
8:30 am - 1:30 pm Speaker Sessions  
1:30 pm Convention Closes

## *Location & Hotel Information*

### **Marriott Myrtle Beach Resort & Spa at Grande Dunes**

8400 Costa Verde Drive  
Myrtle Beach, South Carolina 29572

\$179 ++ per night

*Hotel Reservations: 1-800-228-9290 or*

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1705691650340&key=GRP&ap-p=resvlink>

## *Exhibitor Checklist & Deadlines*

### *December 31, 2024*

- Early Registration Deadline to receive reduced fee

### *January 13, 2025*

- Deadline for Hotel Rate
- Deadline for Sponsorships
- Deadline for ads placed in the On-Site Convention Program
- Deadline for Recognition in the On-Site Convention Program
- Cancellation deadline (see below for details)

### *January 24, 2025*

- Final registration deadline

## *Other Important Information*

- **Cancellations** received in writing, by mail or email, and no later than January 10, 2025 will receive a 50% refund. After this date, your entire fee will be forfeited.
- **Exhibitor Kits/Shipping Info** will be sent prior to the event. Please review them carefully for shipping instructions.
- **Booth Prizes:** Consider having a booth prize at you booth to encourage attendees to stop by.
- **Door Prizes:** Donate a door prize to be announced over the microphone in the exhibit hall during the breaks.
- **Register** on last page of this form or online.

**Questions:**  
[www.scscha.net](http://www.scscha.net)

[scshaed@gmail.com](mailto:scshaed@gmail.com)  
**(803) 995-0466**

# Exhibitor Information

## **Exhibit and Recruitment Display: \$550 before 12/31/2024 & \$600 after 12/31/2024**

- Display space includes: one booth space, one table, one chair, pipe and drape, wastebasket and signage.
- Additional booth space may be purchased at the rate of \$450 per booth.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$175. These do not include CE.

*\* **Everyone in your booth must be registered for the convention to be in the exhibit hall***

*\*\*You are responsible for electricity for your booth\*\**

## **Events Planned to Provide Exposure in Exhibit Hall**

**POSTER SESSIONS** – Poster sessions will be held inside the Exhibit Hall. (*\*if applicable*)

**CONVENTION BREAKS WITH REFRESHMENTS** - Thursday & Friday of the Convention, refreshment breaks will be placed in the Exhibit Hall to provide Convention attendees time to refresh while viewing exhibits. During these breaks, door prizes will be presented.

**RECEPTIONS**- Thursday & Friday there will be a reception in the exhibit hall.

# Marketing Opportunities

## **Advertise in the On-Site Convention Program**

Full Page Ad (7.75" wide x 8" high) .....\$550

1/2 Page Ad (7.75" wide x 5" high) .....\$300

1/4 Page Ad (3.75" wide x 5" high) ..... \$ 175

*\* You are responsible for designing your own ad.*

*\*\* Ads must be submitted via email to [scshaed@gmail.com](mailto:scshaed@gmail.com) as either a jpg, png, or pdf file.*

## **Company Banner Ad Placed on the SCSHA Convention Webpage: \$200**

- Your company banner on the SCSHA Convention webpage.
- The banner ad will be displayed from date received until two weeks after the Convention.
- Ads must be submitted via email to [scshaed@gmail.com](mailto:scshaed@gmail.com) as either a jpg, png, gif, or pdf file.
- Banner size is to be no larger than 100 x 50 pixels.
- You must provide your own banner ad.



# Convention Sponsorship Opportunities

2024 SCSHA Convention sponsorships are available to give your company additional exposure to convention attendees. Show your support of our long-standing organization of dedicated professionals through one of these sponsorship options.

## Diamond Sponsor: \$3,000 (*exclusive*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Opportunity to welcome everyone to the convention
- Logo on the screen during the General Session
- FULL page ad in the on-site program (\$550 value)
- 1 Complimentary Full attendee registrations (\$315 value)
- 1 exhibit booth & attendee (\$550 value)
- Opportunity to place an item in the attendee bag
- Opportunity to send one message to all attendees.
- Recognition in the SCSHA *In Touch* newsletter

## Platinum Sponsor: \$1,500 (*3 available*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- ½ page ad in the on-site program (\$250 value)
- 1 Complimentary Full attendee registrations (\$315 value)
- 1 exhibit booth (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

## Gold Sponsor: \$750 (*10 available*)

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- 1 Complimentary Full attendee registrations (\$315 value)
- ¼ page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

## Luncheon Sponsor: \$2,000 (*3 exclusive opportunities: Lunch & Learn, Student Lunch & Awards Lunch*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at your sponsored Lunch
- Introduce your Lunch Speaker
- 1 Complimentary Full attendee registrations (\$315 value)
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

## Boxed Lunch Sponsor: \$2,000 (*2 exclusive opportunities: Thursday & Friday Boxed Lunch*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Logoed sticker on boxed lunches
- 1 Complimentary Full attendee registrations (\$315 value)
- 1/4 page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

## Reception Sponsors: \$2,000 (*2 exclusive opportunities: Thursday & Friday*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at the Thursday or Friday Reception
- Make announcements at the sponsored reception
- 1 Complimentary Full attendee registrations (\$315 value)
- ½ page ad in the on-site program (\$250 value)
- Recognition in the SCSHA *In Touch* newsletter

## AV Sponsor: \$2,000 (*exclusive*)

### This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- ¼ page ad in the on-site program (\$175 value)
- Recognition in the SCSHA *In Touch* newsletter

## Wi-Fi Sponsor: \$2,000 (*exclusive*)

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter
- Customized password for all Wi-Fi users

## Student Lounge Sponsor: \$2,000 (*exclusive*)

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Signage in the Student Lounge
- Opportunity to welcome students to the convention
- 1 Complimentary Full attendee registrations (\$315 value)
- Recognition in the SCSHA *In Touch* newsletter

# Convention Sponsorship Opportunities Continued

The deadline for sponsorship commitment to receive recognition in the On-Site Convention Program and promotional materials is January 10, 2025.

## Break Sponsor: \$1,500

(4 exclusive opportunities available)

### This sponsorship includes:

- Company Name in all promotional materials for the convention Recognition at the General Session
- Signage at your sponsored break
- Recognition in the SCSHA *In Touch* newsletter

## Water Cup Sponsor: \$750 (exclusive)

Provide Convention attendees with your company cup! Your cup will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive cup sponsor, your company will be responsible to order and ship the cups as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

## Convention Bags \$750 (exclusive)

Provide Convention attendees with your company bag! Your bag will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

## Convention Badges: \$750 (exclusive)

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide placement on the attendee badge. Shipping instructions will be provided with your confirmation.

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

## Convention Lanyards: \$750 (exclusive)

Provide the attendee lanyards that hold the attendees badges. The lanyards will be worn by all Convention attendees. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the SCSHA Office. Shipping instructions will be provided with your confirmation.

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

## Poster Session Sponsor: \$300 (exclusive)

### This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition in the SCSHA *In Touch* newsletter
- This sponsorship will be awarded to the poster winner.

## Item for Attendee Bag: \$150 (10 available)

Provide a flyer or item for all convention attendees. Company will be responsible for sending 600 of the items to the hotel. Shipping instructions and deadlines will be provided with your exhibitor confirmation. This is a great way to get your marketing materials in the hands of each attendee.

### This sponsorship includes:

- Company Name on convention webpage
- Company Name in convention program

# SCSHA 2025 Sponsor & Exhibitor Registration

Please list EXACT way your company is to be listed on all printed materials.

Company Name: \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Address w/ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

## EXHIBIT BOOTH REGISTRATION:

- ☐ Exhibit Booth - \$550 *before 12/31/2024* \$600 *after 12/31/2024*
- ☐ Additional Booth Space - \$550 *before 12/31/2024* \$600 *after 12/31/2024*
- ☐ Additional Booth Attendee\* *does not include CE* - \$175 *before 12/31/2024* \$225 *after 12/31/2024*

## Additional Exhibitor Attendee Information\* *does not include CE*

(fee of \$125 or \$175 unless purchasing an additional booth space. Please make copies of this form if registering more than 1 additional exhibitor)

Attendee Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## MARKETING OPPORTUNITIES:

- ☐ Full Page Program Ad - \$550
- ☐ 1/2 Page Program Ad - \$300
- ☐ 1/4 Page Program Ad - \$175
- ☐ Web Banner Ad - \$200

## SPONSORSHIP OPPORTUNITIES:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> DIAMOND Sponsor: \$3,000                         | <input type="checkbox"/> PLATINUM Sponsor: \$1,500             | <input type="checkbox"/> GOLD Sponsor: \$750    |
| <input type="checkbox"/> Luncheon Sponsor: \$2,000 <i>(select one):</i>   | <input checked="" type="checkbox"/> Lunch & Learn              | <input type="checkbox"/> Student Lunch          |
| <input type="checkbox"/> Boxed Lunch Sponsor: \$2,000:                    | <input type="checkbox"/> Thursday                              | <input type="checkbox"/> Friday                 |
| <input type="checkbox"/> Reception Sponsor: \$2,000 <i>(select one)::</i> | <input type="checkbox"/> Thursday                              | <input type="checkbox"/> Friday                 |
| <input type="checkbox"/> AV Sponsor: \$2,000                              | <input type="checkbox"/> Wi-Fi Sponsor: \$2,000                | <input type="checkbox"/> Break Sponsor: \$1,500 |
| <input type="checkbox"/> Student Lounge Sponsor: \$2,000                  | <input checked="" type="checkbox"/> Water Cup Sponsor: \$750   | <input type="checkbox"/> Convention Bags \$750  |
| <input checked="" type="checkbox"/> Convention Badges: \$750              | <input checked="" type="checkbox"/> Convention Lanyards: \$750 |   |
| <input type="checkbox"/> Poster Session Sponsor: \$300                    | <input type="checkbox"/> Item for Attendee Bag: \$150          |   |

\* Must receive signed contract, payment and print-ready artwork by 1/6/25 for any ad placements.. SCSHA reserves the right to refuse/decline ad content or artwork.

- ☐ I will donate a door prize.
- ☐ I will donate a silent auction item.

I will bring the following to the convention: \_\_\_\_\_

## PAYMENT METHOD

- ☐ Check Enclosed *(made payable to the S.C. Speech Language Hearing Association)*
- ☐ Visa
- ☐ MC *(SCSHA does not accept Discover or AMEX)*

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Full Billing Address: \_\_\_\_\_

*Where monthly statements are received (street, city, state & zip code)*