



2024 SCSHA Annual Convention

Journey to the Peak of Clinical Excellence

**January 31 - February 3, 2024
Marriott Spartanburg**



**EXHIBITOR & SPONSOR
OPPORTUNITIES**

2024 SCSHA Annual Convention

January 31 - February 3, 2024

Exhibit Hall Hours - Tentative

Wednesday, January 31

3:00 pm - 5:00 pm Executive Board Meeting
2:00 pm - 6:00 pm Registration Open
2:00 pm - 6:00 pm Exhibitor Setup

Thursday, February 1

6:00 a.m. Exhibitor Setup
7:00 am - 4:30 pm Registration Desk Open
7:30 am - 6:00 pm Exhibits Open
8:00 am - 4:30 pm Speaker Sessions
9:30 am - 10:00 am Break in the Exhibit Hall
11:30 am - 11:45 am Break in the Exhibit Hall
11:45 am - 12:45 pm Lunch and Learn
11:45 am - 12:45 pm Student Luncheon
12:45 pm - 1:00 pm Break in the Exhibit Hall
2:30 pm - 3:00 pm Break in the Exhibit Hall
4:30 pm - 6:00 pm Reception in the Exhibit Hall

Friday, February 2

7:00 am - 5:30 pm Registration Open
7:30 am - 4:30 pm Exhibits Open
8:00 am - 9:00 am Committee Meetings w/
Executive Board
8:00 am - 9:00 am Past President's Breakfast
9:00 am - 5:30 pm Speaker Sessions
10:30 am - 11:00 am Break in the Exhibit Hall
12:30 pm - 2:00 pm Awards Luncheon
2:00 pm - 3:30 pm SCSHA GEM
3:30 pm - 4:00 pm Break in the Exhibit Hall
5:30 pm - 7:00 pm Poster Sessions & Reception
in the Exhibit Hall
7:00pm - 9:00 pm Exhibitor Breakdown

Saturday, February 3

7:45 am - 12:15 pm Registration Open
8:30 am - 1:30 pm Speaker Sessions
1:30 pm Convention Closes

Location & Hotel Information

Spartanburg Marriott
299 North Church Street
Spartanburg, SC 29306
\$129 ++ per night

Hotel Reservations: 888-236-2427 or

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1682091773706&key=GRP&app=resvlink>

Exhibitor Checklist & Deadlines

December 31, 2023

- Early Registration Deadline to receive reduced fee

January 5, 2024

- Deadline for Sponsorships
- Deadline for ads placed in the On-Site Convention Program
- Deadline for Recognition in the On-Site Convention Program
- Cancellation deadline (see below for details)

January 19, 2024

- Final registration deadline

Other Important Information

- **Cancellations** received in writing, by mail or email, and no later than January 5, 2024 will receive a 50% refund. After this date, your entire fee will be forfeited.
- **Exhibitor Kits/Shipping Info** will be sent prior to the event. Please review them carefully for shipping instructions.
- **Booth Prizes:** Please consider having a booth prize at you booth to encourage attendees to stop by.
- **Door Prizes:** Donate a door prize to be announced over the microphone in the exhibit hall during the breaks.
- **Register on last page of this form**

Questions:
www.scscha.net

scshaed@gmail.com
(803) 995-0466

Exhibitor Information

Exhibit and Recruitment Display: \$550 before 12/31/2023 & \$600 after 12/31/2023

- Display space includes: one booth space, one table, one chair, pipe and drape, wastebasket and signage.
- Additional booth space may be purchased at the rate of \$450 per booth.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$125. These do not include CE.

* **Everyone in your booth must be registered for the convention to be in the exhibit hall**

You are responsible for electricity for your booth

Events Planned to Provide Exposure in Exhibit Hall

POSTER SESSIONS – Poster sessions will be held inside the Exhibit Hall. (**if applicable*)

CONVENTION BREAKS WITH REFRESHMENTS - Thursday & Friday of the Convention, refreshment breaks will be placed in the Exhibit Hall to provide Convention attendees time to refresh while viewing exhibits. During these breaks, door prizes will be presented.

RECEPTIONS- Thursday & Friday there will be a reception in the exhibit hall.

Marketing Opportunities

Advertise in the On-Site Convention Program

Full Page Ad (7.75" wide x 8" high)\$400
1/2 Page Ad (7.75" wide x 5" high)\$200
1/4 Page Ad (3.75" wide x 5" high) \$ 100

** You are responsible for designing your own ad.*

*** Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, or pdf file.*

Company Banner Ad Placed on the SCSHA Convention Webpage: \$100

- Your company banner on the SCSHA Convention webpage.
- The banner ad will be displayed from date received until two weeks after the Convention.
- Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, gif, or pdf file.
- Banner size is to be no larger than 100 x 50 pixels.
- You must provide your own banner ad.

Convention Sponsorship Opportunities

2024 SCSHA Convention sponsorships are available to give your company additional exposure to convention attendees. Show your support of our long-standing organization of dedicated professionals through one of these sponsorship options.

DIAMOND Sponsor: \$3,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Logo on the screen during the General Session
- FULL page advertisement in the on-site program (\$400 value)
- 1 Complimentary Full attendee registrations (\$315 value)
- 1 tradeshow exhibit booth with pipe and drape & attendee (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

PLATINUM Sponsor: \$1,500 (2 sold, 1 available)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/2 page advertisement in the on-site program (\$200 value)
- 1 tradeshow exhibit booth with pipe and drape (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

GOLD Sponsor: \$750 (10 available)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the General Session
- 1/4 page advertisement in the on-site program (\$100 value)
- Recognition in the SCSHA *In Touch* newsletter

Luncheon Sponsor: \$1,500 (2 sold, 1 exclusive opportunity available: Lunch & Learn, Student Lunch & Awards Lunch)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at your sponsored Lunch
- Introduce your Lunch Speaker
- 1/2 page advertisement in the on-site program (\$200 value)
- Recognition in the SCSHA *In Touch* newsletter

Reception Sponsors: \$1,500 (2 exclusive opportunities: Thursday & Friday SOLD!)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at the Thursday or Friday Reception
- Make announcements at the sponsored reception
- 1/2 page advertisement in the on-site program (\$200 value)
- Recognition in the SCSHA *In Touch* newsletter

AV Sponsor: \$1,500 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/4 page advertisement in the on-site program (\$100 value)
- Recognition in the SCSHA *In Touch* newsletter
- Recognition on signage located outside of each session room

Wi-Fi Sponsor: \$1,000 (exclusive)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter
- Customized logo in password for all Wi-Fi users

Poster Session Sponsor: \$300 (exclusive)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the Poster Session
- Recognition in the SCSHA *In Touch* newsletter
- The proceeds of this sponsorship will be awarded to the poster who receives the most votes from the awards committee.

Convention Sponsorship Opportunities

The deadline for sponsorship commitment to receive recognition in the On-Site Convention Program and promotional materials is January 5, 2024.

Explore the Exhibits Sponsor: \$350 (exclusive)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Logo on each exhibitor passport given to all attendees (450+ attendees)
- The proceeds of this sponsorship will be awarded to the winner who visits the booths and has their card picked.
- Recognition in the SCSHA *In Touch* newsletter

Convention Bags \$600 (exclusive)

Provide Convention attendees with your company bag! Your bag will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the SCSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Badges: \$600 (exclusive)

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Lanyards: \$500 (exclusive)

Provide the attendee lanyards that hold the attendees badges. The lanyards will be worn by all Convention attendees. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the SCSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Item Placement in Attendee Bag: \$100 (10 sold, 0 available)

Provide a flyer or item for all convention attendees. Company will be responsible for sending 600 of the items to the hotel. Shipping instructions and deadlines will be provided with your exhibitor confirmation. This is a great way to get your marketing materials in the hands of each attendee.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter



Registration Information

Company Name: _____

Address: _____

City/State/Zip: _____

Attendee Name: _____

Phone: _____

Email: _____

Payment Method

Check Enclosed *(made payable to SCSHA)* Visa MC
(the SCSHA does not process Discover or American Express)

Card #: _____

Exp. Date: _____ CVV Code: _____

Name on card: _____

Full Billing Address: _____

Signature: _____

Additional Exhibitor Attendee Information

(fee of \$125 or \$175 unless purchasing an additional booth space. Please make copies of this form if registering more than 2 additional exhibitors)

Attendee Name: _____

Phone: _____

Email: _____

Attendee Name: _____

Phone: _____

Email: _____

Registration by Email & Mail

Email form to: scshaed@gmail.com

Or mail to: SCSHA
 P.O. Box 2471
 Columbia, SC 29202

SCSHA 2024 Exhibitor Registration Jan. 31 - Feb. 3, 2024 • Spartanburg, SC

EXHIBITOR OPTIONS	QUANTITY	REGISTRATION FEE		TOTAL DUE
		BEFORE 12/31/2023	AFTER 12/31/2023	
DISPLAY SPACE				
Exhibit & Recruitment Display		\$550	\$600	
Additional Booth Space <i>(limit to two)</i>		\$450	\$500	
Additional Exhibitor Attendee <i>(No CE)</i>		\$125	\$175	
MARKETING OPPORTUNITIES				
On-Site Program Full PageAd		\$400		
On-Site Program 1/2 PageAd		\$200		
On-Site Program 1/4 PageAd		\$100		
Banner Ad for SCSHA website with email or web link		\$100		
SPONSORSHIPS				
DIAMOND Sponsorship		\$3,000		
PLATINUM Sponsorship		\$1,500		
GOLD Sponsorship		\$750		
Lunch & Learn Sponsorship	SOLD	\$1,500		SOLD
Student Luncheon Sponsorship	SOLD	\$1,500		SOLD
Awards Luncheon Sponsorship		\$1,500		
Thursday Reception Sponsorship	SOLD	\$1,500		SOLD
Friday Reception Sponsorship	SOLD	\$1,500		SOLD
AV Sponsorship	SOLD	\$1,500		SOLD
Wi-Fi Sponsorship	SOLD	\$1,000		SOLD
Poster Session Sponsorship		\$300		
Explore & Exhibits Sponsorship		\$350		
Convention Bags Sponsorship	SOLD	\$600		SOLD
Convention Badges Sponsorship	SOLD	\$600		SOLD
Convention Lanyards Sponsorship	SOLD	\$500		SOLD
Item for Placement in Attendee Bag	SOLD	\$100		SOLD
DONATIONS				
Door Prize	We will bring donation with us	YES <input type="checkbox"/>	Qty	No Charge
TOTAL DUE				