



2023 SCSHA Annual Convention

**February 1-4, 2023
Embassy Suites by Hilton
Charleston Convention Center**

**EXHIBITOR & SPONSOR
OPPORTUNITIES**

Riding the Waves of Change
#SCSHA2023

2023 SCSHA Annual Convention

February 1 - 4, 2023

Exhibit Hall Hours - Tentative

Wednesday, February 1

3:00 pm - 5:00 pm Executive Board Meeting
2:00 pm - 6:00 pm Registration Open
2:00 pm - 6:00 pm Exhibitor Setup

Thursday, February 2

6:00 a.m. Exhibitor Setup
7:00 am - 5:00 pm Registration Desk Open
7:30 am - 6:00 pm Exhibits Open
8:00 am - 5:00 pm Speaker Sessions
9:30 am - 10:00 am Break in the Exhibit Hall
11:15 am - 12:15 pm Lunch and Learn
11:15 am - 12:15 pm Student Luncheon
1:30 pm - 2:00 pm Break in the Exhibit Hall
3:00 pm - 3:30 pm Break in the Exhibit Hall
4:30 pm - 5:30 pm Poster Sessions in the Exhibit Hall

Friday, February 3

7:00 am - 5:30 pm Registration Open
7:30 am - 4:30 pm Exhibits Open
7:30 am - 8:30 am SCSHA G.E.M.
8:00 am - 9:00 am Past President's Breakfast
9:00 am - 4:00 pm Speaker Sessions
10:00 am - 10:30 am Break in the Exhibit Hall
11:30 am - 1:00 pm Awards Luncheon
2:30 pm - 3:00 pm Break in the Exhibit Hall
4:00 pm - 5:30 pm Door Prizes & Reception in Exhibit Hall
5:30 pm - 6:30 pm Exhibitor Breakdown

Saturday, February 4

7:45 am - 12:15 pm Registration Open
8:00 am - 12:15 pm Speaker Sessions & Short Courses
12:15 pm Convention Closes

Location & Hotel Information

**Embassy Suites Charleston Area
Convention Center**
5055 International Blvd.,
North Charleston, SC 29418

Hotel Reservations: 843-747-1882 or

<https://www.hilton.com/en/book/reservation/rooms/?ctyhocn=CHSEM&arrivalDate=2023-01-31&departureDate=2023-02-04&groupCode=SLH&room-1NumAdults=1&cid=OM%2CWW%2CHILTON-LINK%2CEN%2CDirectLink>

Exhibitor Checklist & Deadlines

December 31, 2022

- Early Registration Deadline to receive reduced fee

January 6, 2023

- Deadline for Sponsorships
- Deadline for ads placed in the On-Site Convention Program
- Deadline for Recognition in the On-Site Convention Program
- Cancellation deadline (see below for details)

January 20, 2023

- Final registration deadline

Other Important Information

- **Cancellations** received in writing, by mail or email, and no later than January 6, 2023 will receive a 50% refund. After this date, your entire fee will be forfeited.
- **Exhibitor Kits/Shipping Info** will be sent prior to the event. Please review them carefully for shipping instructions.
- **Booth Prizes:** Please consider having a booth prize at you booth to encourage attendees to stop by.
- **Door Prizes:** Donate a door prize to be announced over the microphone in the exhibit hall during the breaks.
- **Register on last page of this form**

Questions:
www.scscha.net

scshaed@gmail.com
(803) 995-0466

Exhibitor Opportunities

Exhibit and Recruitment Display: \$550

- Display space includes: one booth space, one table, one chair, pipe and drape, wastebasket and signage.
- Additional booth space may be purchased at the rate of \$450 per booth.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$125. These do not include CE.

Home-Based: \$350 (\$300 for Members)

A home-based business is defined as a business that is involved in direct selling of merchandise such as Discovery Toys, Tupperware, Usborne Books, Mary Kay, etc.

- Display space includes: one booth space, one skirted table, one chair, pipe and drape, wastebasket and signage.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$125. These do not include CE.

Private Practice Display: \$350

- Display space includes: one booth space, one skirted table, one chair, pipe and drape, wastebasket and signage.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$125. These do not include CE.

Non-Profit Display: \$200

A non-profit exhibitor is defined as an organization exhibiting to promote "free" services or information for individuals with disabilities. Proof of non-profit status must be provided.

- Display space includes: one booth space, one skirted table, one chair, pipe and drape, wastebasket and signage.
- Includes one **FULL** Convention registration.
- Additional exhibitor registrations can be purchase for \$125. These do not include CE.

You are responsible for electricity for your booth

Events Planned to Provide Exposure in Exhibit Hall

POSTER SESSIONS – Poster sessions will be held inside the Exhibit Hall. (**if applicable*)

CONVENTION BREAKS WITH REFRESHMENTS IN THE EXHIBIT HALL - Each day during the Convention, refreshment breaks will be placed in the Exhibit Hall to provide Convention attendees time to refresh while viewing exhibits. During these breaks, door prizes will be presented.

Marketing Opportunities

Advertise in the On-Site Convention Program

Full Page Ad (7.75" wide x 8" high)\$400
1/2 Page Ad (7.75" wide x 5" high)\$200
1/4 Page Ad (3.75" wide x 5" high) \$ 100

**Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, gif, or pdf file.*

Company Banner Ad Placed on the SCSHA Website: \$100

- Ad your company banner to your listing on a SCSHA Convention. All exhibitors and recruiters will be listed on the Exhibitor Page.
- The banner ad will be displayed from date received until two weeks after the Convention.
- Ads must be submitted via email to scshaed@gmail.com as either a jpg, png, gif, or pdf file.
- Banner size is to be no larger than 100 x 50 pixels.

Convention Sponsorship Opportunities

2023 SCSHA Convention sponsorships are available to give your company additional exposure to convention attendees. Show your support of our long-standing organization of dedicated professionals through one of these sponsorship options.

DIAMOND Sponsor: \$3,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Logo on the screen during the General Session
- FULL page advertisement in the on-site program (\$400 value)
- 1 Complimentary Full attendee registrations (\$215 value)
- 1 tradeshow exhibit booth with pipe and drape & attendee (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

PLATINUM Sponsor: \$1,500 (1 sold, 2 available)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/2 page advertisement in the on-site program (\$200 value)
- 1 tradeshow exhibit booth with pipe and drape (\$550 value)
- Opportunity to place an item in the attendee bag
- Recognition in the SCSHA *In Touch* newsletter

GOLD Sponsor: \$750 (1 sold, 9 available)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the General Session
- 1/4 page advertisement in the on-site program (\$100 value)
- Recognition in the SCSHA *In Touch* newsletter

Lunch & Learn Sponsor: \$2,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at the Lunch and Learn
- Introduce Lunch & Learn Speaker
- 1/2 page advertisement in the on-site program (\$200 value)
- Recognition in the SCSHA *In Touch* newsletter

Awards Luncheon Sponsor: \$2,000 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition at the Awards Lunch
- Introduce Awards Lunch Speaker
- 1/2 page advertisement in the on-site program (\$200 value)
- Recognition in the SCSHA *In Touch* newsletter

AV Sponsor: \$1500 (exclusive)

This sponsorship includes:

- Logo placement in all promotional materials for the convention
- Recognition at the General Session
- 1/4 page advertisement in the on-site program (\$100 value)
- Recognition in the SCSHA *In Touch* newsletter
- Recognition on signage located outside of each session room

Wi-Fi Sponsor: \$750 (exclusive)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter
- Customized logo in password for all Wi-Fi users

Poster Session Sponsor: \$250 (exclusive)

This sponsorship includes:

- Company Name placement in all promotional materials for the convention
- Recognition at the Poster Session
- Recognition in the SCSHA *In Touch* newsletter
- The proceeds of this sponsorship will be awarded to the poster who receives the most votes from the awards committee.

Convention Sponsorship Opportunities

The deadline for sponsorship commitment to receive recognition in the On-Site Convention Program and promotional materials is January 6, 2023.

Explore the Exhibits Sponsor: \$350 (exclusive)

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Logo on each exhibitor passport given to all attendees (450+ attendees)
- The proceeds of this sponsorship will be awarded to the winner who visits the booths and has their card picked.
- Recognition in the SCSHA *In Touch* newsletter

Convention Bags \$600 (exclusive)

Provide Convention attendees with your company bag! Your bag will be distributed to all attendees and contain the On-Site Convention Program and other Convention materials. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the SCSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Badges: \$450 (exclusive)

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Convention Lanyards: \$300 (exclusive)

Provide the attendee lanyards that hold the attendees badges. The lanyards will be worn by all Convention attendees. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the SCSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter

Item Placement in Attendee Bag: \$100 (1 sold, 9 available)

Provide a flyer or item for all convention attendees. Company will be responsible for sending 600 of the items to the hotel. Shipping instructions and deadlines will be provided with your exhibitor confirmation. This is a great way to get your marketing materials in the hands of each attendee.

This sponsorship includes:

- Company Name in all promotional materials for the convention
- Recognition at the General Session
- Recognition in the SCSHA *In Touch* newsletter



Registration Information

Company Name: _____

Address: _____

City/State/Zip: _____

Attendee Name: _____

Phone: _____

Email: _____

Payment Method

Check Enclosed *(made payable to SCSHA)* Visa MC
(the SCSHA does not process Discover or American Express)

Card #: _____

Exp. Date: _____ CVV Code: _____

Name on card: _____

Full Billing Address: _____

Signature: _____

Additional Exhibitor Attendee Information

(fee of \$125 or \$175 unless purchasing an additional booth space. Please make copies of this form if registering more than 2 additional exhibitors)

Attendee Name: _____

Phone: _____

Email: _____

Attendee Name: _____

Phone: _____

Email: _____

Registration by Email & Mail

Email form to: scshaed@gmail.com

Or mail to: SCSHA
 P.O. Box 2471
 Columbia, SC 29202

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EXHIBITOR OPTIONS	QUANTITY	REGISTRATION FEE		TOTAL DUE
		BEFORE 12/31/2022	AFTER 12/31/2022	
DISPLAY SPACE				
Exhibit & Recruitment Display		\$550	\$600	
Home-Based Businesses (SCSHA Member)		\$300	\$400	
Home-Based Businesses (SCSHA Non-Member)		\$350	\$450	
Private Practice		\$350	\$400	
Non-Profit Display		\$250	\$300	
Additional Booth Space <i>(limit to two)</i>		\$450	\$500	
Additional Exhibitor Attendee <i>(No CE)</i>		\$125	\$175	
MARKETING OPPORTUNITIES				
On-Site Program Full PageAd		\$400		
On-Site Program 1/2 PageAd		\$200		
On-Site Program 1/4 PageAd		\$100		
Banner Ad for SCSHA website with email or web link		\$100		
SPONSORSHIPS				
DIAMOND Sponsorship		\$3,000		
PLATINUM Sponsorship		\$1,500		
GOLD Sponsorship		\$750		
Lunch & Learn Sponsorship		\$2,000		
Awards Luncheon Sponsorship		\$2,000		
AV Sponsorship		\$1,500		
Wi-Fi Sponsorship	SOLD	\$750		SOLD
Poster Session Sponsorship	SOLD	\$250		SOLD
Explore & Exhibits Sponsorship		\$350		
Convention Bags Sponsorship	SOLD	\$600		SOLD
Convention Badges Sponsorship	SOLD	\$450		SOLD
Convention Lanyards Sponsorship	SOLD	\$300		SOLD
Item for Placement in Attendee Bag		\$100		
DONATIONS				
Door Prize	We will bring donation with us	YES <input type="checkbox"/>	Qty	No Charge
TOTAL DUE				